



WORDCAMP ILOILO 2018 SPONSORSHIP PROSPECTUS





Iloilo Province is hosting its first ever WordCamp Iloilo, the 25th of August at Iloilo Convention Center in Iloilo City.

Even if this is our first WordCamp, we do have a fantastic organizing team, who have experience in organizing similar events in the province. In addition to the enthusiastic core audience for WordPress in Iloilo, we have a strong marketing program and specific program content to reach out to newcomers to the WordPress community. Although we are not as big as the Manila market (yet), Iloilo is definitely the place to test your wings. Its priority business sectors are information and communications technology (ICT), agri-business, education, and tourism, but the city also makes for good testing ground because Ilonggos are very straightforward: If they like your business, they will come back to you. If not, you'll know. For this WordCamp Iloilo, we anticipate a fantastic group of 200-300 attendees. Our attendees will include designers, developers, bloggers, small business owners, entrepreneurs, educators, and students from throughout the Iloilo Province and across the country.

WordCamp is a non-profit event so we rely on funding from sponsors to make the event a success. Any contribution that you provide for our community will both help make WordCamp Iloilo possible and get your brand in front of the passionate type of people who should know about it – the type who go to events on weekends to talk shop. In order to drive costs down for our attendees, we look to sponsors to help make WordCamp part of this thriving open-source community.

Please read through our prospectus to see if there is a sponsorship package that is suitable for your organization.





DINAGYANG



The Dinagyang Sponsorship package gives companies the highest level of exposing your brand at key points of the WordCamp process.

- ❖ Table at event
- ❖ Signage at sponsored event
- ❖ Recognition and company logo featured in opening and closing sessions
- ❖ Blog post introducing your sponsorship
- ❖ Tweet shout-outs before and after event
- ❖ Acknowledgement in pre and post event emails to attendees
- ❖ Large Logo & Link on WordCamp Iloilo site
- ❖ 6 complimentary passes to the event for staff or customers
- ❖ Presence at after-party

PRICE: ₱60,000





KASADYAHAN



The Kasadyahan Sponsorship package gives your company great exposure at a reasonable price.

- ❖ Recognition and company logo featured in opening and closing sessions
- ❖ Blog post introducing your sponsorship
- ❖ Tweet shout-outs before and after event
- ❖ Acknowledgement in pre and post event emails to attendees
- ❖ Medium Logo & Link on WordCamp Iloilo site
- ❖ 4 complimentary passes to the event for staff or customers
- ❖ Presence at after-party

PRICE: ₱40,000





PARAW REGATTA



The Paraw Regatta Sponsorship package is awesome value for small agencies and companies who want brand exposure at a budget price.

- ❖ Small Logo & Link on WordCamp Iloilo site
- ❖ Opportunity to place 1-2 items on the common swag table
- ❖ Acknowledgement in pre and post event emails to attendees
- ❖ 2 complimentary passes to the event for staff or customers
- ❖ Presence at after-party

PRICE: ₱20,000





CANDELARIA



Want to contribute to WordCamp Iloilo, but don't require brand exposure? Consider being a Candelaria Sponsor. Candelaria sponsorship can be paid directly here: <https://2018.iloilo.wordcamp.org/tickets/> or offline through Dojo8 Coworking Space Iloilo.

- ❖ Personal name on WordCamp Iloilo site (sorry, no company names)
- ❖ Recognition in opening and closing sessions
- ❖ Acknowledgement in post-event email to attendees
- ❖ 1 complimentary pass to the event
- ❖ Presence at after-party

PRICE: ₱5,000





IN-KIND SPONSORSHIP

While WordCamps run on strict (and small!) budgets, we always have various large costs which represent our dedication to quality for the event.

If you'd like to get extra brand exposure than what some of these packages contain, you may want to consider sponsoring one of our "big ticket" items, these are things that cost us the most in putting together an event like this, attendee's will love you for it.

Some suggested sponsorship opportunities that exist are included below, but we're open to other ideas. Please note that prices specified here are estimates only and depend upon chosen suppliers and that we may not proceed with all of them.

Please contact us to discuss options if you're interested in one of these packages.

AFTER-PARTY: ₱35,000 (LIMITED TO 1 SPONSOR)

Everything in the Kasadyahan Package, a post mentioning your company in the after-party announcement, and the exposure that comes with sponsoring an after party.





COFFEE: ₱10,000 (LIMITED TO 1 SPONSOR)

Everything in the Paraw Regatta Package, a blog post mentioning your company sponsoring the coffee, and the exposure that comes with Branded Coffee Tokens.

WIFI: ₱15,000 (LIMITED TO 1 SPONSOR)

Everything in the Paraw Regatta Package, a blog post mentioning your company sponsoring the wifi, and the exposure that comes with a Branded WiFi everyone is using.

LUNCH: ₱40,000 (LIMITED TO 2 SPONSORS)

Everything in the Kasadyahan Package and your branding on the food table during meal. We'll print your branding and place it by the food, "Provided by <Your company here>".

MORNING AND AFTERNOON SNACKS: ₱20,000 (LIMITED TO 2 SPONSORS)

Everything in the Paraw Regatta Package and your branding on the food table during meal. We'll print your branding and place it by the food, "Provided by <Your company here>".





To apply for or get more information on any of these packages please contact us through the website:

<https://2018.iloilo.wordcamp.org/call-for-sponsors/>

Or email us directly: iloilo@wordcamp.org

Thank you for taking the time to look through our prospectus, and we hope to see you at WordCamp Iloilo 2018!

